

# **POLITICO PRO ANALYSIS**

Deepen your knowledge and navigate change.

Today's legislative landscape is intricate and rapidly evolving and demands timely intelligence and robust stakeholder analysis tools to effectively uncover opportunities and shape legislation. This is where Pro Analysis comes in. Three forms of analyses combined with an innovative stakeholder analysis tool, Pro Analysis broadens your expertise and provides the context and conditions behind policy debates and outcomes, giving you the edge needed for success.

# A Suite of Time-Saving Resources at Your Disposal

#### **Pro Issue Analysis**

Save time and energy for researching and analyzing key issues with three-page snapshots of the key players, what's at stake, and what are the next steps.

#### **Pro Data Analysis**

Quickly gain insights into Congressional members, committees, legislative processes, policy movements with easy-to-understand data visualizations.

# **Pro Bill Analysis**

Stay ahead of important legislative developments with access to bill overviews, providing insights for key points, key players, related legislation, and possible outcomes.

## **Stakeholder Analysis**

Identify policy champions in Congress so you can formulate and execute an effective stakeholder outreach and management plan.

# Take Your Intelligence to the Next Level



#### Procedural Intel

Legislative processes, procedures, agendas, and policy priorities capturing the attention of the Hill.



#### **Industry Intel**

Legislative actions on marquee bills in each industry, conditions for viability, and relevant industry dynamics, including state-level insights for New York and California.



### People Intel

Congressional members, committees, and the interplay influencing policy debates.