

POLITICO PRO

PRO PREMIUM STAKEHOLDER ANALYSIS

Map Your Champions

Given key legislative activities involve numerous congressional members, it is pivotal to analyze their policy stance. Stakeholder Analysis is the newest policy tool for Premium users to identify and map the network of influencers in Congress who are actively engaging in key policy issues.

TAKE YOUR POLICY ADVOCACY TO THE NEXT LEVEL



IDENTIFY THE MOST ENGAGED MEMBERS

Pinpoint the members' engagement level with topics of interest based on their activity scores. Monitor members' score and legislative actions over time for specific policy topics.



COLLABORATE ACROSS TEAMS

Stay coordinated by grouping champions, sharing notes, assigning applicable statuses, and tracking previous interactions.



SAVE TIME AND RESOURCES

Consolidate your champions with a plan to interact in one place to optimize your policy strategy.

Fully integrated with the existing Stakeholder Management solution, Stakeholder Analysis allows you to uncover, track, and engage with the key policymakers in Congress, so you can advance your policy goals.

BUILD A NETWORK USING DATA

POLITICO Pro's proprietary data, activity score, sheds light onto how active members are with key policy issues. The score is determined by three components:

1

EFFECTIVENESS

The progress and passage of the member sponsored or co-sponsored bills for a policy area.

2

VOLUME

Quantity of participated bills for a specific topic.

3

ATTENTION

The amount of time a member is engaged with the issue.