

ASSOCIATIONS

In May of 2019 POLITICO Pro surveyed 1,400+ policy professionals, 18% of whom identified themselves as policy professionals at **associations**. Here's what they had to say about the state of being a policy professional in 2019.

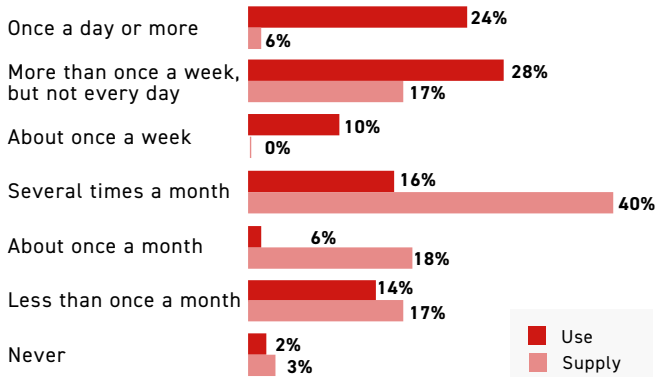
TEAM SIZE



- ▲ **46%** Say their team size is growing
- ▼ **9%** Say it is shrinking

EXTERNAL ANALYSIS

How often do you use or supply external analysis



Base: Not working in government organizations or sole proprietorship (AA1=1-7) n= 207

ADVOCACY ADVERTISING

Frequency and purpose of ads



- 88%** Shaping policymaker opinions
- 61%** Shaping public opinion

CONSULTANTS

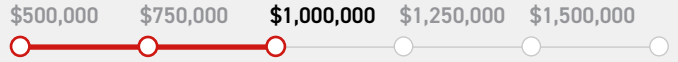
Use cases for contract consultants



- 47%** Policy analysis
- 38%** Regulatory affairs/analysis

BUDGET

Median Team Budget



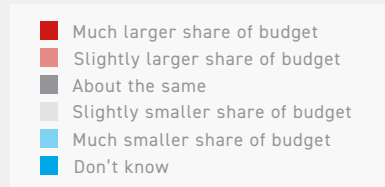
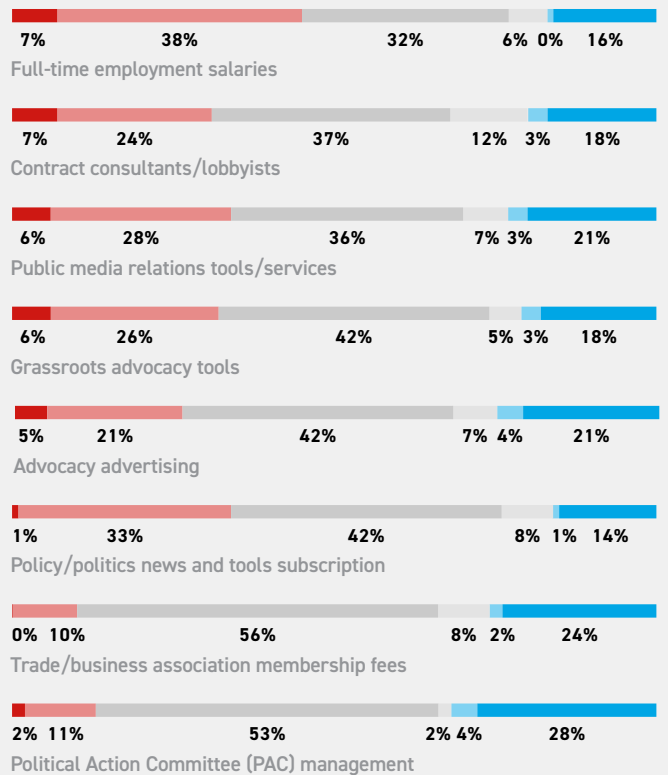
Top Ranked Budget Line Items

Other than full-time employee salaries

- 39%** Contract consultants/lobbyists
- 30%** Policy/politics news and tools subscriptions
- 23%** Grassroots advocacy tools

BUDGET SHIFTS

Shifts in organizational spend over the past two years



Base: Not working in government organizations or sole proprietorship (AA1=1-7) n= 238