

PROFESSIONAL SERVICES

In May of 2019 POLITICO Pro surveyed 1,400+ policy professionals, 27% of whom identified themselves as policy professionals at **professional services organizations**. Here's what they had to say about the state of being a policy professional in 2019.

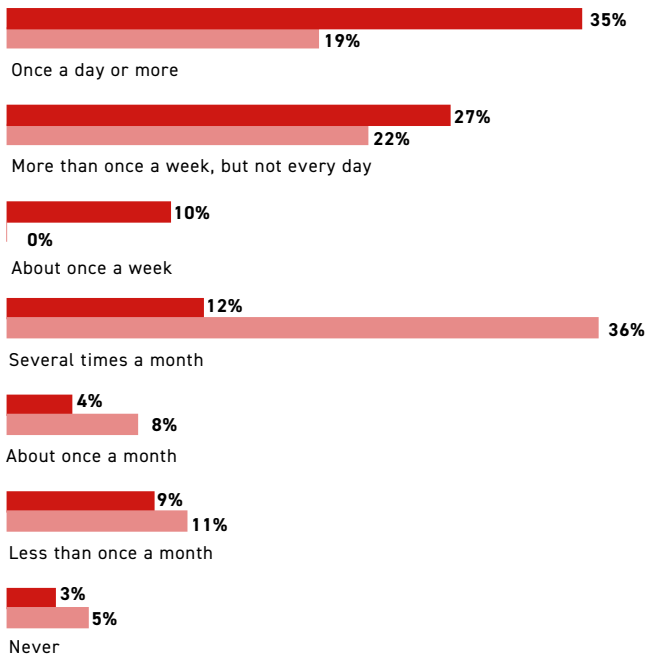
TEAM SIZE



- ▲ **52%** Say their team size is growing
- ▼ **7%** Say it is shrinking

EXTERNAL ANALYSIS

How often do you use or supply external analysis



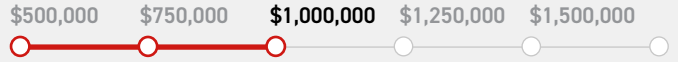
Base: Not working in government organizations or sole proprietorship (AA1=1-7)

n= 159

- Use
- Supply

BUDGET

Median Team Budget



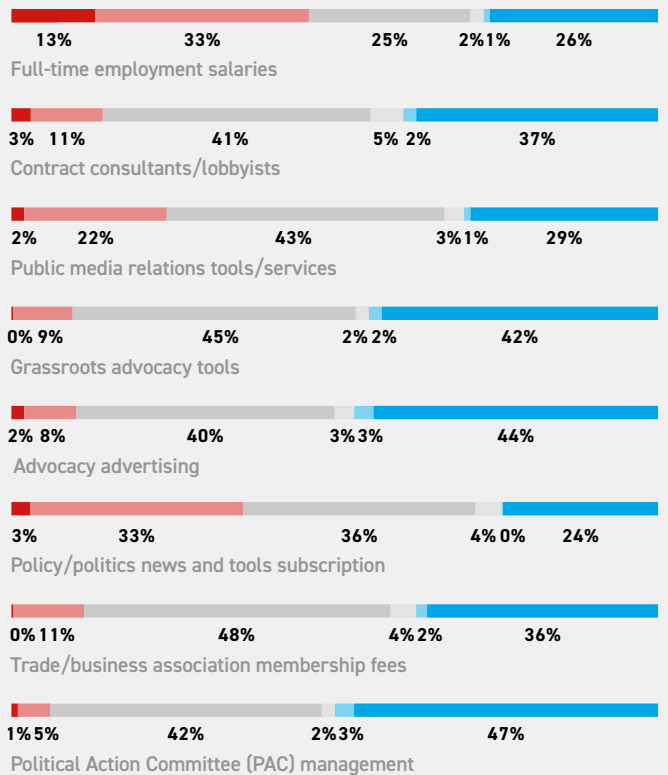
Top Ranked Budget Line Items

Other than full-time employee salaries

- 33%** Policy/politics news and tools subscriptions
- 19%** Public and media relations tools/services
- 16%** Contract consultants/lobbyists

BUDGET SHIFTS

Shifts in organizational spend over the past two years



- Much larger share of budget
- Slightly larger share of budget
- About the same
- Slightly smaller share of budget
- Much smaller share of budget
- Don't know

Base: Not working in government organizations or sole proprietorship (AA1=1-7)

n= 323