

SERVING AS THE VOICE FOR BUSINESSES IN OKLAHOMA CITY

Creating a positive business climate in Oklahoma City.

THE CHALLENGE

Having a voice across dozens of policy priorities

Each year, in collaboration with its members, the Greater Oklahoma City Chamber develops a robust, yet targeted legislative agenda.

The Chamber's 2020 agenda includes over 70 federal and state items, representing policy priorities across a range of issue areas including education and workforce development, healthcare, transportation, energy, criminal justice and more.

"Everything we advocate for here at the Chamber is focused on creating a positive business environment in Oklahoma City. You'd be surprised by the range of issues that touch on our mission as an organization," says Derek Sparks, Senior Manager of Government Relations for the Greater Oklahoma City Chamber. **"And, we need to have a voice on each one,"** says Sparks.

THE PRO SOLUTION

"POLITCO Pro is my one-stop-shop"

Since 2013, POLITICO Pro has helped streamline the Chamber's work and provides a single source of reliable information.

"POLITICO Pro is my one-stop-shop. I don't have to go aggregate dozens of sources, I just follow Pro. Everything I need is right there in my inbox or when I log in to the platform," says Sparks.

Pro has helped the Chamber navigate a range of issues including:

- Advocating for the reauthorization of the **Export-Import Bank Act**.
- Navigating the reauthorization of the **Surface Transportation Act**, which resulted in \$643 million in federal funding for Oklahoma.
- Understanding how the **Coronavirus pandemic and related relief packages** would impact businesses in Oklahoma City.

THE IMPACT

Continuity, Consistency, Stability

With the help of POLITICO Pro, Sparks and the Chamber's government relations team can track policy developments in real-time as they unfold, understand the impact they have on the Chamber's agenda, and create a strategy to advance their policy priorities.

Most recently, Sparks was able to rely on POLITICO Pro for in-depth, actionable intelligence related to the Coronavirus pandemic, **"While working remotely, Pro's reporting has been invaluable...it provides continuity, consistency, stability and even a sense of normalcy. It's the inside baseball that I devour and allows me to know what's going on and to keep our members up-to-date."**

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CUSTOMER WINS

- Successfully advocated for important federal legislation by demonstrating its impact to member of Congress
- Successfully advocated for reauthorization of the Surface Transportation Act, resulting in **\$643 million in federal funding for Oklahoma**
- Able to track rapidly changing policy developments in real-time to keep members up-to-date amidst a crisis

ABOUT THE GREATER OKLAHOMA CITY CHAMBER

The Greater Oklahoma City Chamber acts as the voice of business in Oklahoma City. The Chamber represents thousands of businesses of all sizes and all industries in Oklahoma City's 10-county region. The Chamber's goal is to work to create a business climate that attracts new investment and enhances growth and expansion opportunities for existing companies.

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