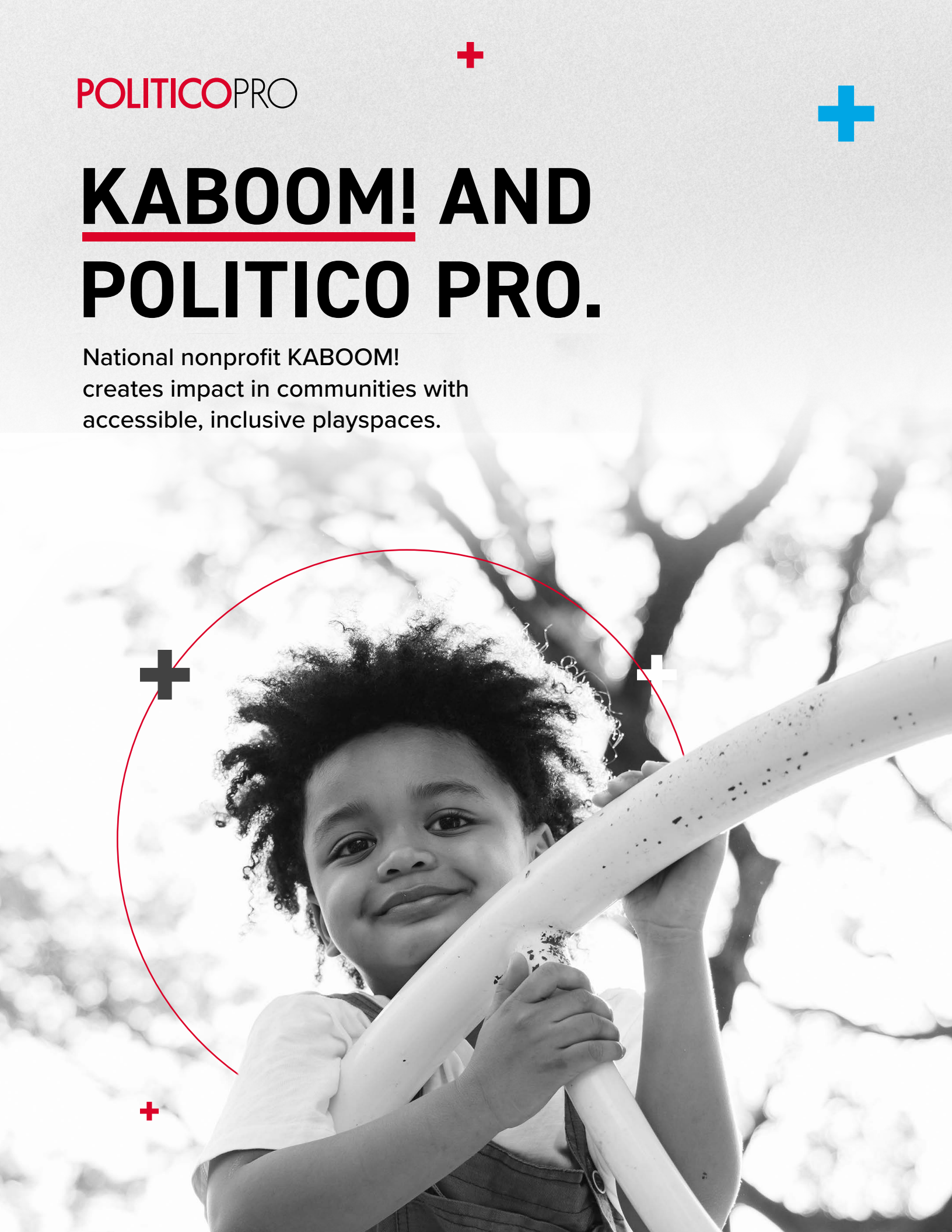



POLITICO^{PRO}



KABOOM! AND POLITICO PRO.

National nonprofit KABOOM!
creates impact in communities with
accessible, inclusive playspaces.





KABOOM! is putting an end to playspace inequity to give communities an opportunity to thrive.

The success of playspaces is dependent on infrastructure, maintenance, coordination of activities, public safety, funding, and other variables that meet community needs and desires.

This is where Rob comes in. As the first full-time hire for KABOOM!'s day-to-day advocacy work, it's essential for him to stay in the know about federal and state policy movement. And with so much to keep track of, it quickly became obvious Rob needed a new system to further long-term progress. He began his search for a solution, and found POLITICO Pro.

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IT WAS IMPERATIVE NOT TO SPEND 6 HOURS A DAY NAVIGATING CONGRESS.GOV. WE LOOKED AT BLOOMBERG, AND I FOUND PRO TO BE MORE INTUITIVE.

Robert Mayer

Associate Director of Public Policy and Advocacy at KABOOM!



Robert (Rob) Mayer, Associate Director of Public Policy and Advocacy at KABOOM! works hard to create playspaces that nurture safety, inclusion, and comfort, so families can foster a sense of belonging, celebrate cultures, and affirm identities.



Rob has access to people in the room, like reporters and experts. Pro helped him learn about debates and negotiations for legislation like the farm bill, which impacts community playspaces in rural areas.

Now, Rob uses Pro to keep track of policy across all areas that impact KABOOM!'s mission, like the mandatory recess policy in California. In doing so, he can better inform partners and stakeholders about the value of playspaces and outdoor time, and how it's being prioritized nationally.

Rob found that Pro gives him the resources to compound his own efforts, and supports him with the right information at the right time. Since KABOOM! works with multiple agencies, including the National Park Service, features like this are critical to managing the little details that drive outcomes.

THE PRO TOOLS.

**I AM A ONE-PERSON SHOP. PRO
IT IS NOT JUST A SERVICE.
IT IS LIKE HAVING ANOTHER
MEMBER OF THE TEAM.**

Robert Mayer

Associate Director of Public Policy and Advocacy
at KABOOM!

_BILL AND RULE
TRACKERS

_IN-DEPTH DAILY
NEWSLETTERS

_STAKEHOLDER
MANAGEMENT

_PROJECTS

As part of their outreach efforts that help inform family members involved in their program, Rob used Pro to create briefing packets which included member bios, legislation summaries, and key points.



After Rep. Gonzalez heard from families in his district of Uvalde, TX, he was so moved that he agreed to lend his personal support for the project and help the local community pursue grant funding. Rep. Gonzales' demonstrated commitment is directly related to the families' narratives—their requests were clear and reflected an engaged community.

Families used these packets to understand essential information, and feel confident in meeting with a member of congress. There, they met with key Congress members to discuss the issues affecting their communities.

PRO HELPS KABOOM! MAKE MORE PLAY POSSIBLE.

With access to Pro's critical tools and resources, KABOOM! can be more effective in bringing communities together with imaginative playspaces that nurture kids' development, unite neighborhoods, and spark community-driven action.

PRO IS SET UP BY
PEOPLE WHO KNOW
GOVERNMENT AFFAIRS—
THEY GET HOW THINGS
SHOULD BE ORGANIZED
FOR POLICY WORK.

Robert Mayer

Associate Director of Public Policy and
Advocacy
at KABOOM!

_ A SINGLE, TRUSTED RESOURCE

_ RELIABLE, TIMELY POLICY UPDATES

_ INTUITIVE PLATFORM

_ SPEND LESS TIME AND MONEY